



Late Summer 2014



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Emerald Valley Natural Health Newsletter

EMERALD VALLEY PROUD SPONSOR OF NEEC

Emerald Valley will again be a proud sponsor of the New England Equitation Championships held in Springfield, Massachusetts on October 15th-19th at the Eastern States Exposition. Referred to as 'The Most Prestigious Equitation Event in the Northeast', the NEEC stands as a tribute to what can be accomplished when horsemen and horsewomen work together for the good of the sport. New England Equitation Championships offers five days of top level finals competition for qualifying Junior and Adult riders every October, since its very modest beginning in 1978. All riders will be receiving one of our low sugar, low starch mashes as a treat for the equine partner to enjoy.



INTRODUCING GEEKYMASH!

Emerald Valley will be adding a new mash to its already successful line of bran free, corn free mashes. Based on Speedi-Beet, GeekyMash ranks low in starch and sugars, with a NSC of around 10%. GeekyMash ingredients, specifically celery seed, fenugreek and beet pulp aids condition of the stomach and may stimulate appetite. It's a great source of soluble fiber and antioxidants. GeekyMash will be ready to ship out in August.

*Super healthy, super good!
Bran free, corn free mashes!*



check out our facebook specials



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Come Visit Us at Booth 708



COME VISIT WITH US!

Emerald Valley again will be showcasing their products at the following shows around the country (with more to come).

EQUINE AFFAIRE

On **November 13-16** in Springfield, Massachusetts at the Eastern States Exposition, you can visit with Emerald Valley in Booth 709 in the Better Living Center. Along with Speedi-Beet and EquiLife's Formula 4 Feet, new products will be on display along with coupon specials. More than 475 of the nation's leading equine-related retailers, manufacturers, service providers, and organizations will fill five exhibit halls and many of the outdoor areas in between. More than 230 clinics, seminars, and demonstrations on a wide variety of equestrian sports and horse training, management, health, and business topics will be presented.

HORSE EXPO-POMONA

We'll be returning to sunny California in early 2015, where you'll find us at Horse Expo in Pomona, **January 31-Feb 2**. New product will be on display with plenty of free samples and info. We'll also be recruiting new dealers and supporting old ones. Demonstrations, shopping, lectures, competitions, breeds, saddles, horse sale, trailers, trucks. Horse Expo Pomona will showcase some of the greatest talents and educators in the horse world. Check back with us for more info.



NASC AUDIT

As a member of the NASC for ten years, Emerald Valley received its second certification in four years for 'Best Manufacturing Practices' this past April. The National Animal Supplement Council is a non-profit industry group dedicated to protecting and enhancing the health of companion animals and horses throughout the United States. As part of its ongoing effort to improve and standardize the animal health supplement industry, NASC initiated its Quality Seal Program. The Seal is a way for consumers to know that when they buy a product, they buy from a reputable company that has successfully completed a facility audit. The seal signifies that the company has been audited for implementation of specific standards. NASC members' products may carry the NASC Seal on the label, providing a symbol of "quality assurance" for consumers and other stakeholders. The NASC seal is prominently displayed on our product labels, website and company literature.

new dealers



Check out our newest dealers for our all natural supplements, feeds and treats:

- RT Enterprises, Winthrop, ME 207-395-8118
- Tickner's, Hackettstown, NJ 908 852-4707
- American Horse Products, San Juan Capistrano, CA 949-248-5300
- Hometown Feed, Kingsland, GA 912-729-1980