



Mid Winter 2015



the right lead

Emerald Valley Natural Health Newsletter



BENEGEST PRO CLEARS A NEW PATH TO A HEALTHY EQUINE DIGESTIVE TRACT

Keeping the delicate pH balance in your horse's digestive system is imperative to their overall health and performance. Your horse's feeds are loaded with indigestible ingredients such as starches and sugar, that in excess, end up flooding the hind gut after the small intestine has been over worked. If not properly fermented, these ingredients greatly upset the natural pH causing loose stool, spikes in blood sugar, lowered immune system, hind gut acidosis, "leaky gut syndrome", ulcers and ultimately colic symptoms.

Studies show that most ulcers are found in the hind gut, not in the stomach where most paste treatments end their support. Scoping for ulcers only offers insight into the esophagus and stomach, again not offering any information into the equine's most delicate section of his digestive system.

British Horse Feeds and Emerald Valley nutritional consultant Dr. Tom Shurlock points out "Although we can feed out horses to our very best abilities, there is no such thing as a perfect diet. There is always potential for a little extra help. With our increasing knowledge of essential fatty acids and functional fibers we can start to put together products that help maintain the smooth function of the gastrointestinal tract."

Emerald Valley has long been heralded as a leader in the natural equine health industry. The company's desire to develop new products was fueled by our customer's needs to offer a breakthrough in the industry of equine gut health. Researched and formulated alongside leading PhD Equine Nutritionist, Dr. Tom Shurlock, Benegest Pro's complete profile of prebiotics and probiotics help support the digestive tract along its entire length and in all three stages of the digestion process.

Our all inclusive gut health product combines the natural benefits of seaweed, sodium bicarbonate and oats to help boost immune function, support the integrity of the gut wall, help reduce endotoxins and allow for optimal nutrient absorption. Hemp oil has been selected to deliver up to 60% of essential fatty acids! Yucca and fenugreek round out the list to help maintain blood sugar levels and combat against seasonal hormonal changes.

A comprehensive digestive enzyme cocktail has been formulated for both the small intestine and the hind gut to help equines cope with dietary changes and intestinal stress from high sugar/starch feeds. With the recommended amount of fructo-oligosaccharides being no more than 30 grams per day, our inclusion of 26.4 grams makes Benegest Pro the best bet as a fully functional prebiotic.

Recommended for horses with chronic digestive upset, horses at the peak of physical fitness, those needing better nutrient absorption, seniors and horses recovering from illness.

EMERALD VALLEY NATURAL HEALTH

Supports A Healthy Gut In Horses And Dogs

Helps Manage The Risk Of Digestive Upset

Formulated To Help Support The Digestive Tract Along Its Entire Length

Benegest PRO Prebiotics Probiotics Yeast Enzymes

NET CONTENTS
 □ 5 lbs. (2.268 Kg)
 □ 11.5 lbs. (5.216 Kg)

The Very Best In Equine And Canine Health, Naturally.

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WELCOME BACK AMANDA MCNALLY!

You could say that New England native Amanda McNally has worked with horses her whole life. As a kid, she was riding as soon as she was walking, and fell quickly into the equestrian life. So even from a young age she knew it would be her profession. After school, Amanda headed

straight to Middleburg, VA to work with fox hunters, event horses and thoroughbred race horses for close to three years before returning to her beloved New Hampshire.

Amanda then opened her own business as a rider/groom for some of the top hunter and jumper riders in the country. Traveling the circuit from New England to New York and to Wellington, FL, Amanda took care of FEI level horses while working with internationally competitive jumper trainers. It was a dream of a lifetime combining her love of the horses with the passion to grow her own business.

In 2009, Amanda joined Emerald Valley and quickly rose to the position Senior Sales Rep. Traveling all over the United States, she educated horsemen of all disciplines about the top quality products Emerald Valley has to offer such as Speedi-Beet and Formula4 Feet. Soon EVNH was in barns and feed stores coast to coast. This success allowed Amanda to step back from EVNH to take on a project near and dear to her heart, the re-opening of a local farm where she had previously spent nearly 10 years working, Fresh Creek Farm.

In April of 2013, Fresh Creek Farm opened its doors under new ownership and Amanda's management. The farm is now running at full capacity and is recognized as one of the truly professional boarding and training facilities in the area. With staff in place for the daily operations, Amanda is now able to rejoin Emerald Valley to help promote new products and grow our list of dealers. Welcome back Amanda!

Meet the Riders of Emerald Valley

Emerald Valley is proud to be associated with these talented riders. We'll be following their journey through the show season. Catherine Haddad-Staller, USDF Champion; Jonathan McCrea, US Show Jumping Team; Ariel Grald, USET Developing Young Rider, Eventing; Heather Schneider, Team Wind Chase, Team Driving and Barbara Sims, Single Pony Driving. Check out their bios on our website.





UPCOMING TRADESHOWS

We're headed West! Visit with us at the **2015 Horse Expo** in Pomona, CA in booth 7101. All our customer favorites including Evitex, Formula⁴ Feet and Speedi-Beet will be on display along with new products, Benegest Pro, GeekyMash and Orange Oil Shampoo. Plenty of info and samples will be available. We're excited to meet old and new customers and seek out new dealers for our feed products.

And in April, we're off to Columbus, OH for **Equine Affaire** in it's 19th year. More than 200 clinics, seminars, and demonstrations on a wide variety of equestrian sports and horse training, management, health, and business topics. Enjoy one-stop shopping at Equine Affaire's huge trade show — simply the best place to shop for all of your horse and rider needs. More than 450 of the nation's leading equine-related retailers, manufacturers, service providers, and organizations will fill four exhibit halls and outdoor areas in between. Check us out in Booths C201 and C202!



HORSE EXPO P O M O N A

Come Visit Us at Booths C201 and C202

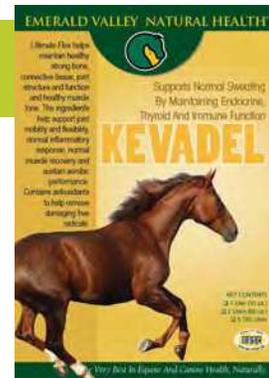
Equine Affaire

Creating The Equestrian Experience since 1988

COMING SOON!



Emerald Valley will be showing off some new packaging for our herbal products this Spring! Same great products, just a fresh, new look from Mary McEachern of Merry Design.



new dealers

Check out our newest dealers for our all natural supplements, feeds and treats:

- Ann Hubbard's Tack Shop, Lake Bluff, IL 847-234-7080
- County Line Feeds, Boynton Beach, FL 561-204-4884
- Producers Cooperative, Bryan, TX 979-778-6000
- Wholesome Equine Nutrition, Milton, GA 561-601-2310

Call for your free samples!

